

Agroserv Mariuţa S.A. Ferma Zootehnica Dragoești 927100, Ialomiţa www.laptariacucaimac.ro

To: *Bursa de Valori București S.A. Autoritatea de Supraveghere Financiară* 

## CURRENT REPORT 13/2023

According to Law nr. 24/2017 regarding issuers of financial instruments and market operations, ASF regulation nr. 5/2018 regarding the issuers of financial instruments and market operations and/or the Bucharest Stock Exchange Rulebook for Multilateral Trading System.

Date of report	30.06.2023
Name of the Company	Agroserv Mariuta S.A.
Registered Office	Ferma Zootehnică, Str. Primariei nr.42, Dragoesti, Ialomita,
	Romania
Phone	+40 31 860 21 01
Email	ir@milkfarm.eu
Website	www.laptariacucaimac.ro
Registration nr. with Trade Registry	J21/195/2008
Fiscal Code	RO 6363609
Subscribed and paid share capital	1,038,612 lei
Total number of shares	10,386,120
Market where securities are traded	Shares: MTS AeRO Premium, Symbol MILK
	Bonds: Bonds-MTS, Symbol MILK25E

## Important events to be reported: Launch of a new products

The management of Agroserv Mariuța S.A. (hereinafter referred to as the "Company") informs the shareholders about the launch of new products of the Company, *Kefir Kefir*, in two versions, in a 375-milliliter bottle and 1.6% fat and in a 300-gram jar and 5% fat, *Caşcaval de 10 felii* and *Caş Zvântat felii*.

Regarding the kefir, the launch of the two products represents the Company's entry into this market segment, kefir being considered an excellent natural probiotic that is of great interest to the general public. The product is already available in Mega Image stores, as well as in the Freshful online hypermarket, and will be present in other store chains in the coming period.







The sliced cheeses will be followed by the launch of a third product, to complete the range of products, their introduction to the market representing an important step in the scaling of cheese production in the production section launched by the Company in 2022. The launched sliced cheeses will be available starting next week in Carrefour, Mega Image and Metro stores and will also be distributed in Freshful and Sezamo online hypermarkets.





Serban Nicusor

President of the Board of Directors